

DIGITAL CULTURE

Workshop Webinars (Executive Summary)

Executive Summary of Evolve8 Coaching's, Digital Culture Workshop Webinars.

INTRODUCTION

The world is facing a challenge and this brings additional pressure on our people and businesses. Understandably there is a lot of anxiety and we all need to do the right things to overcome this challenge.

In difficult times, a strong DIGITAL CULTURE, increases productivity and business value.

Evolve8 want to help businesses create or re-energise a digital culture which fuels people and business growth. We specialise in helping teams and businesses explore digital opportunities and provide enabling insights and techniques to strengthen digital capability and culture.

DIGITAL CULTURE TRAINING PROGRAM

The Digital Cultural workshop webinars consists of 3 key activities:

Evolve8/Client meet (1hr)	Understand the clients business/people opportunities and challenges. <i>Evolve8 then create a bespoke digital culture workshop session1 with key client context built in.</i>
Workshop Session 1 (2hrs)	Understand Digital Culture. <i>Participants explore how digital culture works & identify skill gaps and opportunities. Evolve8 then create a bespoke workshop session 2 based on important context from session 1.</i>
Workshop Session 2 (2hrs)	Learn & Use Digital Culture Process, Skills and Behaviors. <i>Grow stronger digital culture via enabling insights and techniques.</i>
<i>Optional Additional Support</i>	<i>-> Training follow ups to embed knowledge and convert to practice. -> Partnership and consultancy on business critical digital programs.</i>

What's learned 😊	<u>(1) Understand Digital Culture</u> Understand digital, Increase self-awareness, Personal Aha's, Identify personal/team development needs	<u>(2) Learn & Use Digital Culture</u> Understand how digital culture works, How to develop a digital culture, Grow personal and teams digital culture skills and behaviours
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- Webinar workshops work best with up to 12 participants.
- Flexibility on client preferred online format ie Skype business, Microsoft teams or other.
- Fee based on program scope and agreed upfront via discussion with the client.

APPENDIX

CLIENT FEEDBACK - We are delighted and proud of our client's feedback on their bespoke training workshops.

Overall how would you rate the training session ?	98%	VERY GOOD/EXCELLENT
Will the training help you in your role/do a better job ?	91%	YES
Would you recommend Evolve 8 Coaching to others ?	96%	YES
Client Testimonials: - "The course empowered me" - "Fabulous. Mix of group participation and knowledge sharing" - "It was enjoyable and beneficial as a team"		

EVOLVE8 TEAM CAPABILITY - We have significant expertise in helping organisations strengthen capability & culture which results in happy and productive employees who drive business success. Our team of cross sector experts have significant digital expertise working on large global brands and projects. Meet the team ☺ <https://www.evolve8coaching.com/meet-team>

Evolve8 Coaching thank you for your interest and we look forward to hearing from you.



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