DIGITAL CULTURE BUILDS RESILIENCE

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The world is facing a huge challenge and we will overcome it by doing the right things. In difficult times, Resilience enables us to manage even the toughest challenges.

Digital culture creates a working environment where people and processes operate with a growth mindset - always striving to do better and enjoying responding to challenges with innovative digital solutions.

Digital cultures build resilience and enable organisations to increase sales, productivity and value even in the most challenging market conditions.

We want to share some of our digital culture resilience building techniques and explain how they build resilience and enable your people and business:

PERCEPTION IS REALITY

You may believe digital transformation of your business is not possible or that you should digitise everything. In reality both of these approaches have their problems; procrastinate and achieve nothing or do everything and be overloaded. You will have observed when two people react differently to the same situation, (one sees an opportunity, the other a challenge). Your perception of a situation is your reality. A digital culture mindset however; enables definition and execution of a digital transformation strategy whose objective is to improve your working reality. This approach enables you to decide (with less pressure) what digital strategy will have a positive impact on your people and business (and which won't).

Q. What perceptions of digital could you change to improve your reality?

FEEDBACK IS A GIFT

We are all familiar with the extremes of a digital evangelist and a technophobe. Significantly different viewpoints of a digital technology can be confusing, frustrating and make it difficult to determine the value to your business. A digital culture however; actively seeks out feedback from the evangelist and technophobe on every potential new digital strategy. Only when you have received all the feedback (gifts☺), are you able to make an informed decision. Digital cultures don't feel pressure on technology assessments and decisions, as they use resilient evaluation processes.

Q. What input/feedback on current digital questions could you ask for?

BEING COMFORTABLE BEING UNCOMFORTABLE

Traditionally uncertainty and complexity are associated with anxiety and stress. Digital transformation can often induce anxiety, with many possible approaches and a high degree of uncertainty. A digital culture enables your organisation to become comfortable with the uncertainty of which digital strategy framework to use. The more your organisation are able to enjoy the uncertainty of ideas, evaluation and decision making - the more resilient your organisation will become. It may sound strange but the more comfortable you become with uncertainty and being uncomfortable, the easier you will define your digital transformation strategy.

Q. How could you become more comfortable being uncomfortable?

POSITIVE REFRAMING

BIM has delivered significant improvements in the construction industry including information and process management. However; there are those who challenge its complexity, value and do not want to use it. Challenging to justify not using a technology approach, is not a good process. Digital culture enables the positive reframe of any question or challenge, to look for an opportunity or way forward. This is not to only focus on positives but instead ensure an opportunity is not missed, by negative focus only. This approach builds resilience, enabling rationale evaluation and decision making on how to proceed. When you operate in this way, you will be surprised at the digital opportunities you discover.

Q. What digital challenges or opportunities could you positively reframe?

WHERE TO START?

Is your organisation unsure how to start the digital journey, hit a wall or lost its way?

We can help you create or re-energise your digital strategy as a catalyst to grow your business and people.

Our Approach
-> Develop a deep understanding of your organisation.
-> Create new insights to unlock barriers and stimulate positive change.
-> Develop tangible solutions and partner on your path to success.

At Evolve8 our team of expert coaches, love helping organisations, create and fuel a Digital Culture, which increases engagement and productivity.

Interested to learn more: https://www.evolve8coaching.com/digital-culture-training

Would like to discuss your needs with us: Info@evolve8coaching.com